



# UKAS TikTok Challenge 2.0: Inspirasi Anak Sarawak

Sempena Hari Sarawak 2026

A Positive Platform to Highlight the Talent,  
Creativity, and Confidence of Sarawak's Youth.



*"Inspirasi Anak Sarawak ..."*



# Empowering the Voices of Tomorrow

The UKAS TikTok Challenge 2.0 is a state-wide creative platform designed to let the people of Sarawak share their authentic, positive stories with the world.



**Build Confidence:** Providing a safe stage for youth to express themselves.



**Encourage Creativity:** Turning passive screen time into active, meaningful content creation.

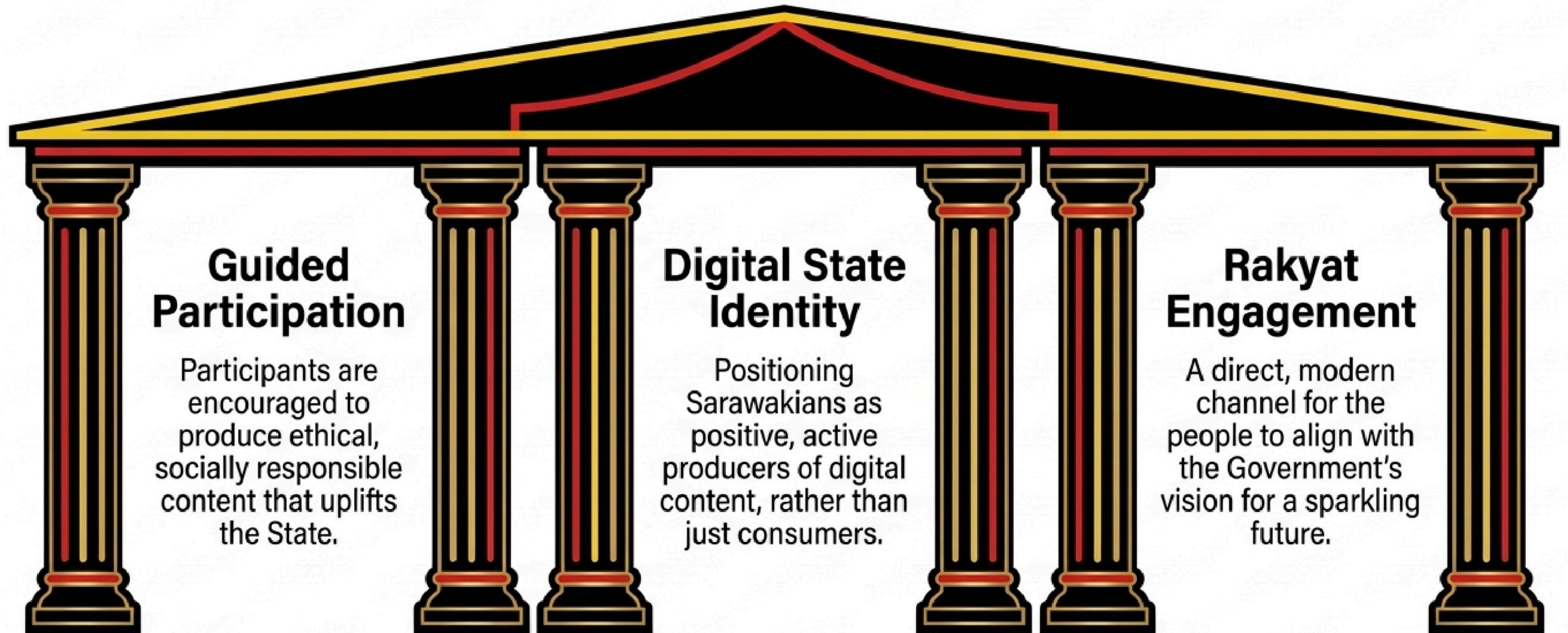


**Spread Inspiration:** Flooding digital spaces with positive, uplifting narratives.



**Ignite State Pride:** Celebrating the unique identity and spirit of Sarawak.

# A Strategic, Officially Guided Initiative



Fully aligned with PCDS 2030 to accelerate Social Inclusivity and the Digital Economy

# Two Categories, One Shared Pride

A massive RM18,000 total prize pool dedicated to rewarding authentic storytelling.

## Category A: Public



- **Target:** General Public (Aged 18–40 years).
- **Focus:** Authentic stories from working youth and young adults.
- **Prizes:** 1st: RM3,000 | 2nd: RM2,000 | 3rd: RM1,000 | **5x** Consolation: RM500.

## Category B: School



- **Target:** Primary and Secondary School Students.
- **Focus:** Guided participation to ensure educational value and safety.
- **Prizes:** 1st: RM3,000 | 2nd: RM2,000 | 3rd: RM1,000 | Best School Award: RM1,000 | **5x** Consolation: RM500.

# Spark Your Creativity: What's Your Story?

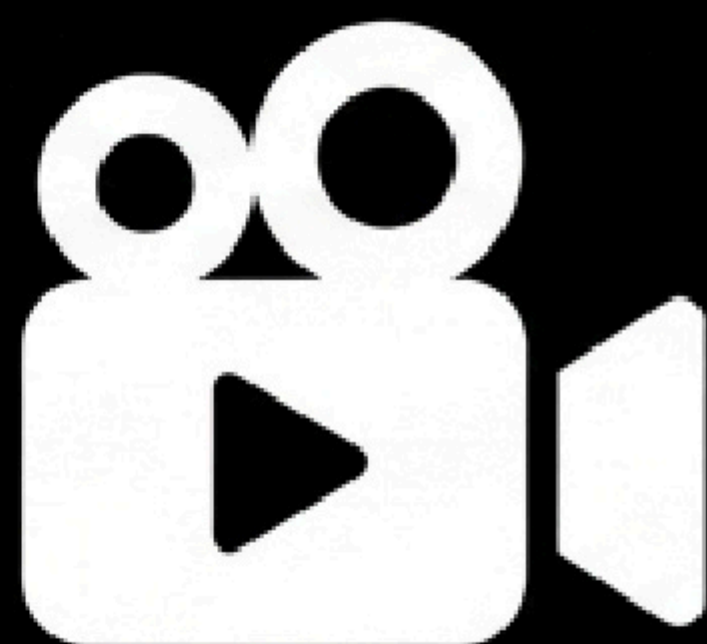
Videos can be about any inspiring story related to Sarawak. Here are six themes to get you started:





# Three Simple Steps to Participate

## Step 1: Create Your Video



Film a creative, positive video between 30 seconds and 3 minutes long. Maximum is 5 minutes.

## Step 2: Register & Get Your Queue Number (CRITICAL)



You **must** submit your details via the official Google Form first to receive your official Queue Number. Without this, your entry is invalid!

## Step 3: Upload to TikTok



Once you have your Queue Number, upload your masterpiece to TikTok using the official hashtags.



# A Safe, Verified, and Professional Environment

To ensure maximum brand safety and program credibility, all content flows **through a strict screening workflow** before public release.



**Stage 1: Compliance** - Checking for ethical, positive, and brand-safe messaging.

**Stage 2: Quality** - Ensuring audio and visual clarity.

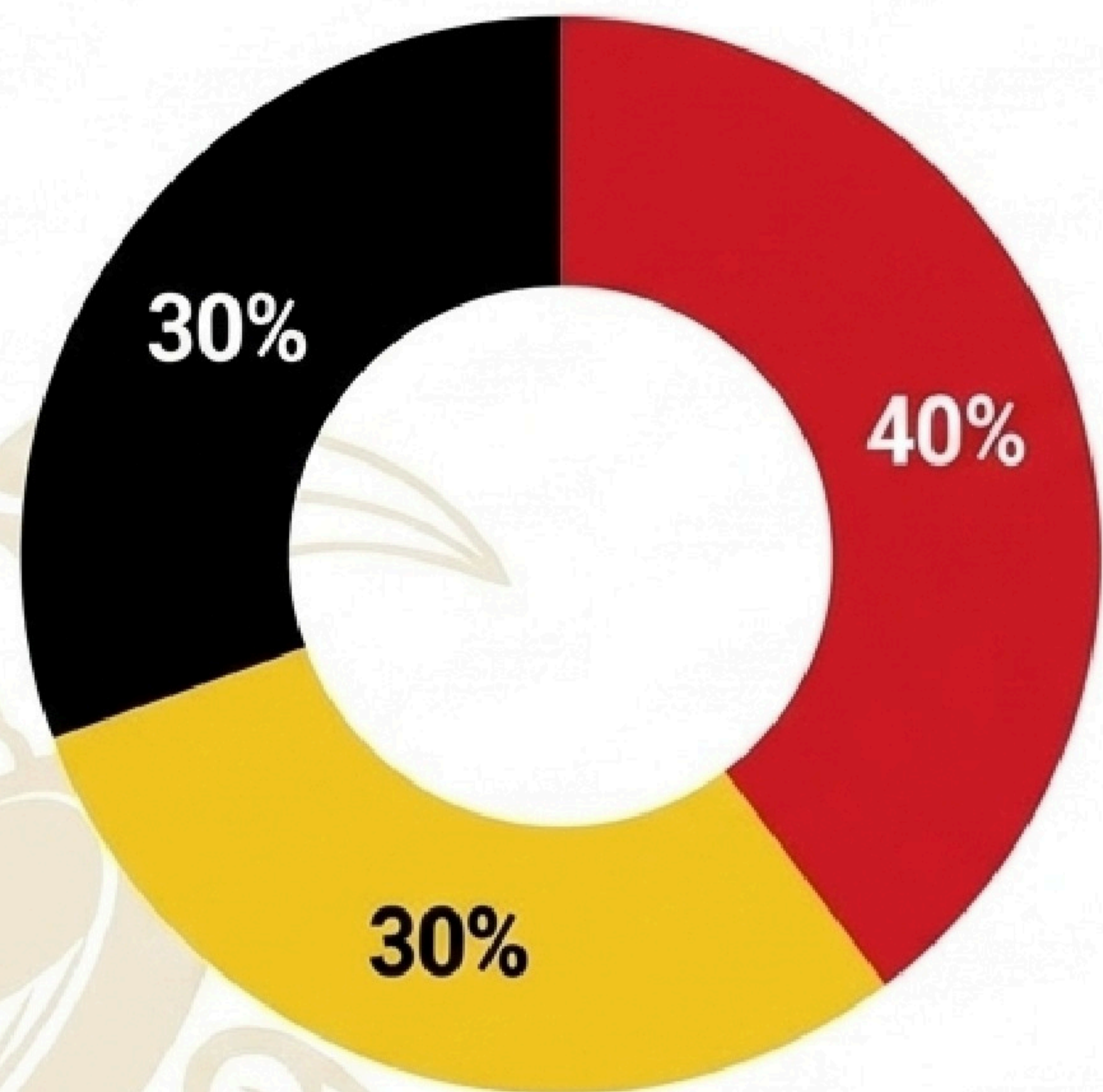
**Stage 3: Eligibility** - Verifying participant age and category rules.



Only approved and verified videos proceed to the public judging phase.



# How the Experts Will Evaluate Your Work



- 40% - Inspiring Story & Message:**  
Does the video capture the heart, emotion, and authentic spirit of Anak Sarawak?
- 30% - Creative Delivery:**  
Is the execution unique? (Vlogs, short documentaries, interviews, animations, or storytelling with voiceovers are all welcome).
- 30% - Video & Audio Quality:**  
Is the visual clear and the message easy to hear?

**BONUS - Audience Engagement:**  
Videos that generate positive community interaction (Likes, Shares, Comments) gain a competitive edge!

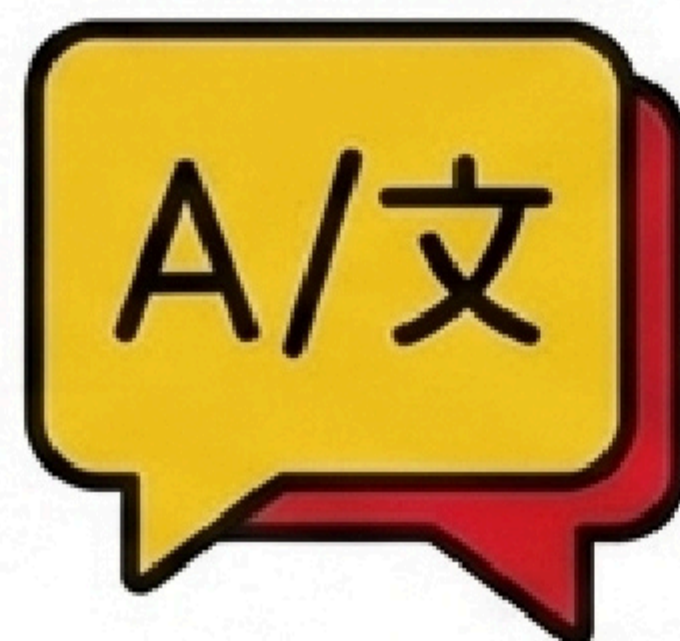


# Frequently Asked Questions



**Q: Do I need an expensive camera?**

A: No! A standard smartphone is all you need. Focus on the story.



**Q: What language should I use?**

A: You can use Bahasa Melayu, English, or a mix. Be authentic to your voice.



**Q: Do I need professional editing skills?**

A: Not at all. A good idea and a sincere message matter much more than fancy edits.



**Q: Can I use voiceovers?**

A: Yes, voiceovers, background music (that doesn't drown the message), and original audio are highly encouraged.



**Q: Can we enter as a group?**

A: Yes! Individual and group entries are both warmly welcomed.



# TikTok CHALLENGE 2.0

## Inspirasi ANAK SARAWAK

Sempena Sambutan Hari Sarawak 2026

Rakam detik syukur, bangga atau kisah anda sebagai anak Sarawak. Hasilkan video TikTok inspirasi terbaik anda!

**MENANGI HADIAH KESELURUHAN RM18,000**

KATEGORI A: TERBUKA (AWAM)	KATEGORI B: TERBUKA (PELAJAR)
HADIAH PERTAMA: <b>RM3,000</b>	HADIAH PERTAMA: <b>RM3,000</b>
HADIAH KEDUA: <b>RM2,000</b>	HADIAH KEDUA: <b>RM2,000</b>
HADIAH KETIGA: <b>RM1,000</b>	HADIAH KETIGA: <b>RM1,000</b>
ANUGERAH SEKOLAH TERBAIK: <b>RM1,000</b>	
5X SAGUHATI: <b>RM500</b> setiap satu	5X SAGUHATI: <b>RM500</b> setiap satu
<b>JUMLAH: RM8500</b>	<b>JUMLAH: RM9500</b>

Gunakan hashtag rasmi :  
 #InspirasiAnakSarawak 2.0  
 #BeliaSarawak  
 #HariSarawak2026  
 #UKASSaluranInformasiRakyat

A Special Collaboration by:  
**UKAS KO-BIS BERHAD**  
 MANAGEMENT · INVESTMENT · CONSULTANCY

**DAFTAR SEGERA!**

# Join the Movement Today!

This is your chance to shine, build confidence, and make your family, school, and state proud. Let's show the world what the youth of Sarawak can do!



Closing Date:  
9 July 2026



Official Registration & Support Secretariat:  
+601133117806



Scan here to access the official Google Form and secure your Queue Number.



Scan QR code untuk pertanyaan & pendaftaran

#InspirasiAnakSarawak #HariSarawak2026  
 #AnakSarawakBerkakat #UKASTikTokChallenge

"Inspirasi Anak Sarawak ..."